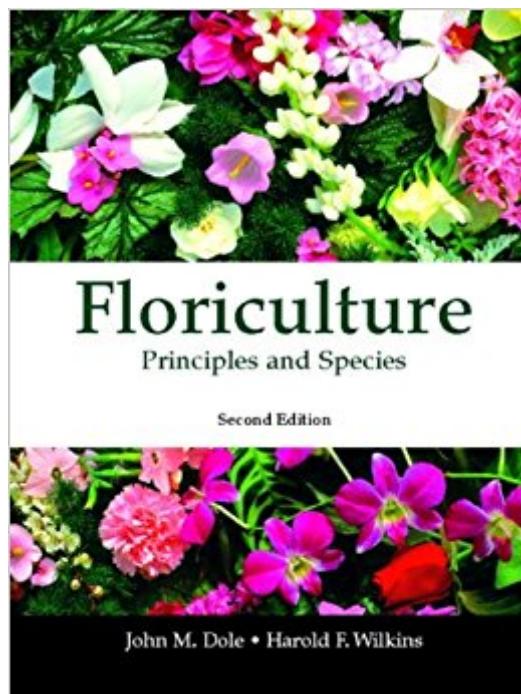


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# Floriculture: Principles And Species (2nd Edition)



## **Synopsis**

Written in a consistent format to allow easy study and reference, this comprehensive guide to floriculture production covers more crop species than any other book on the market, and incorporates current and historic information from both the United States and international floriculture. This book is the most up-to-date and comprehensive title covering all species. Provides complete coverage of floriculture production, postharvest handling, and marketing as well as greenhouse and business management. Extensive, easy-to-use tables are included that list propagation techniques, production temperatures, and crop times, photoperiodic requirements for flowering, foliar nutrient levels, effective growth retardants, postharvest storage temperatures, and ethylene sensitivity of hundreds of species. *Floriculture Principles and Species* is a comprehensive book designed for both industry professionals and hobbyists. For the industry this book is used by producers to grow their crops, conduct their business operations, and market their products. It provides technical information for advisors, suppliers and sales staff to aid their clientele. Readers will be able to learn about the diversity and details of floriculture production.

## **Book Information**

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## **Customer Reviews**

Written in a consistent format to allow for easy study and reference, *Floriculture: Principles and Species*, Second Edition, covers more crop species than any other similar text on the market today. The book is divided into three sections, making it user-friendly. Part I contains general production information and basic plant physiology principles. Part II provides information on 103 specific crop

genera. Part III is made up of six chapters that cover basic production information on hundreds of minor species. New to this edition: Fourteen chapters on specific genera Four chapters containing hundreds of miscellaneous speciesOne chapter on flowering mechanisms A Key Points section has been added to each of the genera chapters

Both John Dole and Harold Wilkins have had a lifelong interest in floriculture. Dole is currently a professor with the Department of Horticultural Science at North Carolina State University. He is a native of West Michigan and received his B.S. degree from Michigan State University. He obtained his Ph.D. degree from the University of Minnesota and served on the Oklahoma State University faculty for 11 years before moving to North Carolina State University. Dole has written hundreds of trade journal articles, scientific journal articles, and book chapters. His research program has focused on specialty cuts, bulbs, Easter lilies, and poinsettias; and on flowering physiology and water and mineral nutrition. As an active member of the Association of Specialty Cut Flower Growers (ASCFG), Dole has served on the board of directors as Southern Region director, treasurer, and executive advisor. He also coordinates the National ASCFG Trial Programs. In addition, Dole teaches greenhouse management and commercial floriculture crop production. Dole has visited floriculture operations in numerous countries in Europe, Asia, and Central and South America. In 1992 he received the Kenneth Post Award for the Outstanding Graduate Student Paper, in 1995 the ASCFG's Outstanding Service Award, and in 2000 the ASCFG's Allan Armitage Award.

This is a well-written and expansive book covering many, many flowering crops. Some sections are more thorough than others depending on what can be found in scientific literature. For popular species you will find a brief description of their importance in commerce, suggestions for media pH and nutritional program, foliage nutritional analysis of healthy tissue, growth regulators and rates that are effective, the conditions for flowering, if a pinch or bisbud is required or optional, light requirements, and common physiological and pathological disorders. Really the next best thing to having experience with the crop in question. For less popular species some of this information is missing but what is given is useful and supported with references.

thanks

Great Book, just big. I personally had Dr. Dole as a professor when I was in college. Some of the information is a little bit out of date now, but it is still a great resource.

A must have if you produce plants in the greenhouse. A great reference for all: the beginner, novice or expert.

Very good book. I like it. Has good scientific detail. Its like a text book. I recommend it highly. Happy with it.

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